
Somos de Langley Park:

Surviving & Thriving in the Face of Transit-Oriented Redevelopment

Willow Lung-Amam, Ph.D

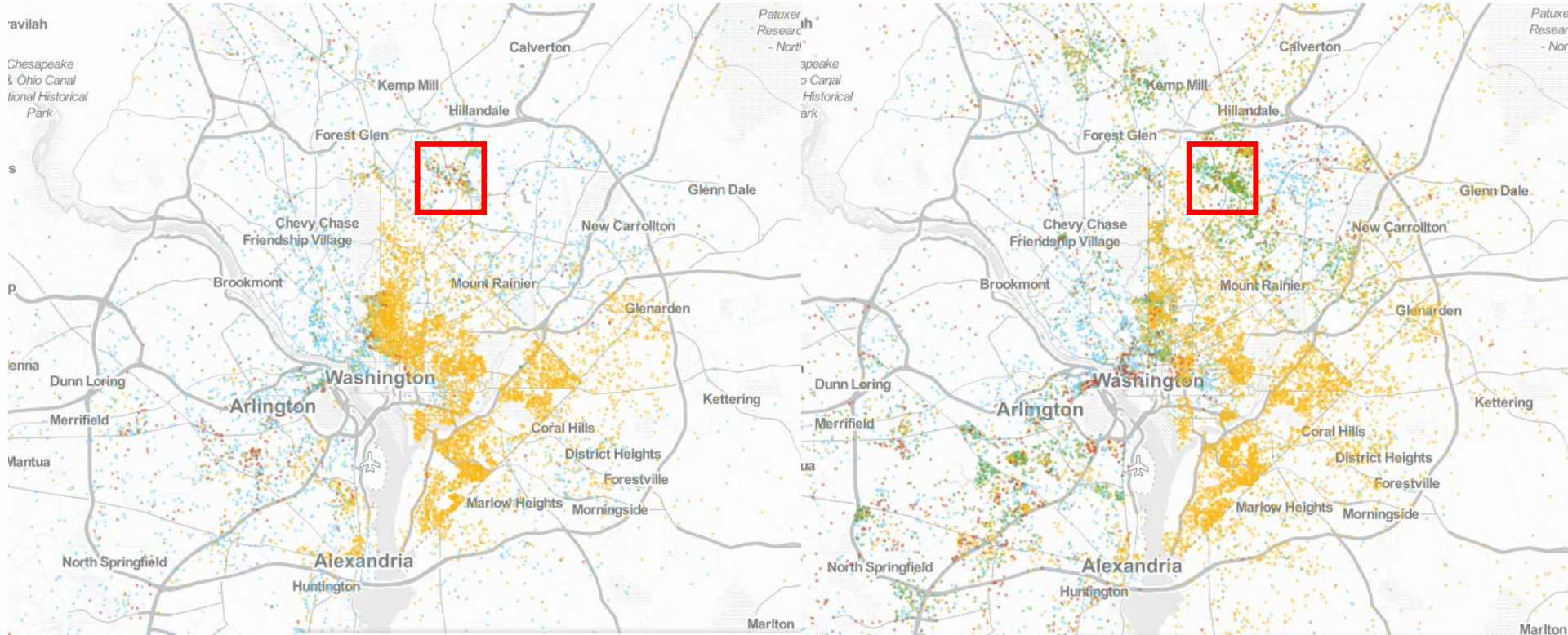
Assistant Professor, Urban Studies and Planning

Director of Community Development, National Center for Smart Growth

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Suburban Diversity & Poverty



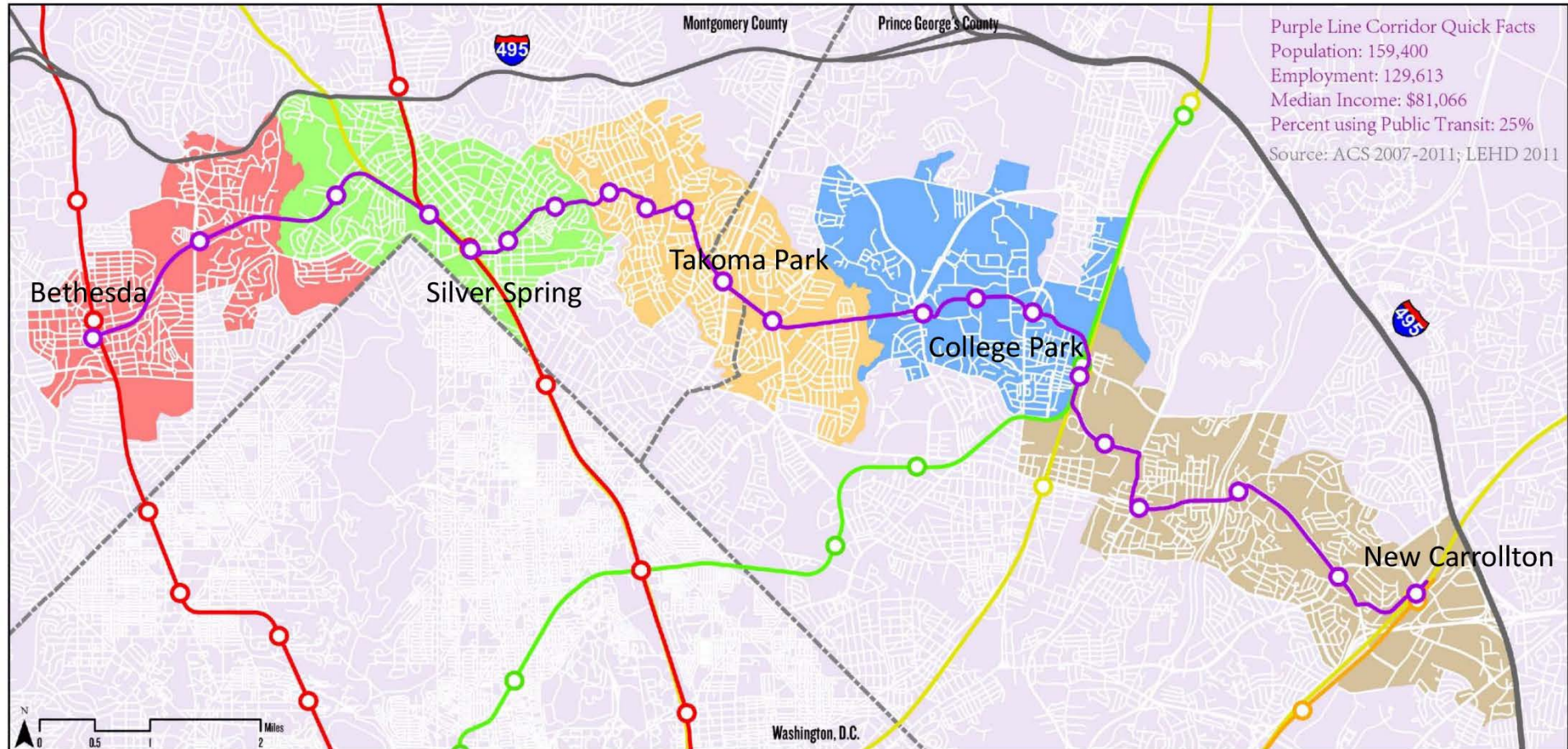
1980

2010

One dot represents 20 people with income below the poverty line.

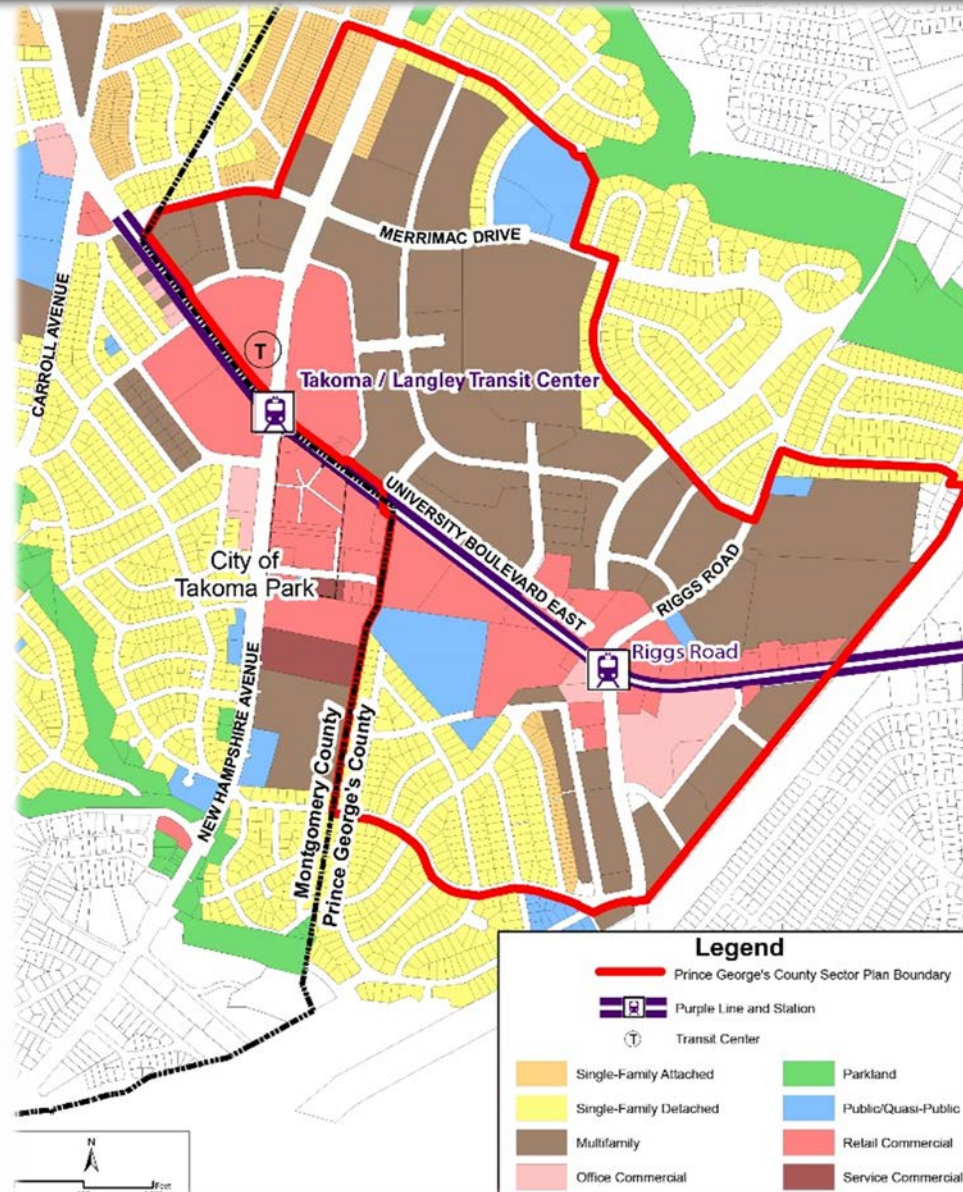
● White ● Black ● Hispanic ● Asian/Pacific Islander

Equity along the Purple Line



Bethesda - Chevy Chase Population: 19,045 Employment: 41,091 Median Household Income: \$141,331 Percent using Public Transit 22%	Silver Spring Population: 33,343 Employment: 30,043 Median Household Income: \$82,900 Percent using Public Transit 35%	International Corridor Population: 56,527 Employment: 7,636 Median Household Income: \$62,220 Percent using Public Transit: 25%	University of Maryland Population: 21,703 Employment: 22,204 Median Household Income: \$62,977 Percent using Public Transit: 12%	Riverdale - New Carrollton Population: 28,782 Employment: 28,639 Median Household Income: \$64,096 Percent using Public Transit: 19%
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A Community at the Crossroads



Affordable Housing



Small Businesses



Community Resources



Fair Redevelopment Coalition



Purple Line Corridor Coalition



PLCC Pathways to Opportunity:
A Community Development Agreement
for the Purple Line Corridor

The Agreement represents a strong commitment by the involved parties to leverage this major transit investment to create a place of opportunity for all who live, work and travel in the corridor through the effective pursuit of the following goals:

- Create, locate, establish, maintain, grow in number, and are well-matched with employees in each and every
- Working opportunities are available for people of all colors in communities throughout the corridor, especially current low, middle income, and disadvantaged residents.
- Transit and sustainable communities enhance health, culture, and a sense of place.
- Efforts to recruit and provide career progress toward the goals, strategies, action items and metrics in the Action Plan, developed by residents, government, business, and community organizations, and academic organizations using the Purple Line Corridor Coalition as a model.

Neil Leggett, Chairman, Purple Line Corridor Coalition
Montgomery County, Maryland

Geetha Anand, Executive Director
National Center for Street Growth
Host for the Purple Line Corridor Coalition

Corey Anderson, Chair
Montgomery County Planning Board

David Bowen, Vice President and
Rich Alberti, Market Leader
Enterprise Community Partners, Inc.

Affordable Housing Strategies



Housing Matters Campaign



Crime Prevention Collaborative



Story Mapping Community Assets



Sharing Stories of Displacement & Survival

How is the Purple Line affecting your life and that of your community? [+ Share Your Story](#)



Responding to Community Needs

- Leverage community-based partnerships
- Build the capacity of the grassroots
- Political incorporation matters
- Reduce barriers to participation
- Build political will & community policy toolkit
- Build a big table
- Give communities the tools they need to plan

Thank you!

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SCHOOL OF
ARCHITECTURE,
PLANNING & PRESERVATION



Arrival Suburb

	Langley Park CDP	Prince George's County
Total population	20,746	873,481
% male	62.2	48.0
% age 15-44	62.2	44.4
Average household size	3.9	2.8
% Hispanic of any race	81.2	15.4
% foreign born	70.0	20.2
% population 5 years and over that speak English less than "very well"	60.9	9.1
% high school graduate or higher	36.8	85.5
% unemployment rate	11.2	7.2
% workforce in construction	37.5	7.7
Median household income	\$54,821	\$73,623
% spending more than 30% of income on housing	53	42