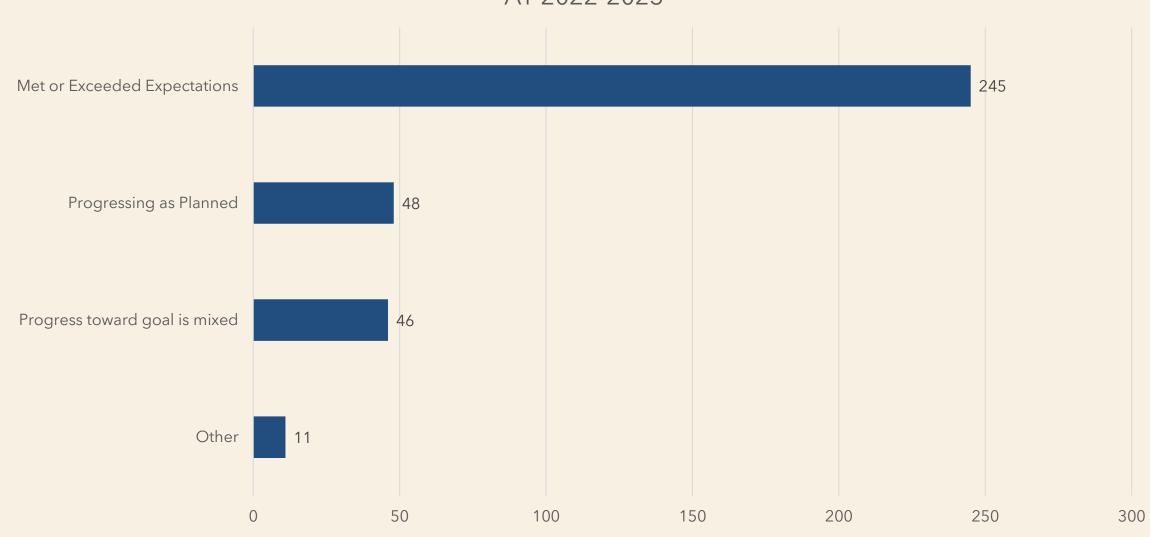
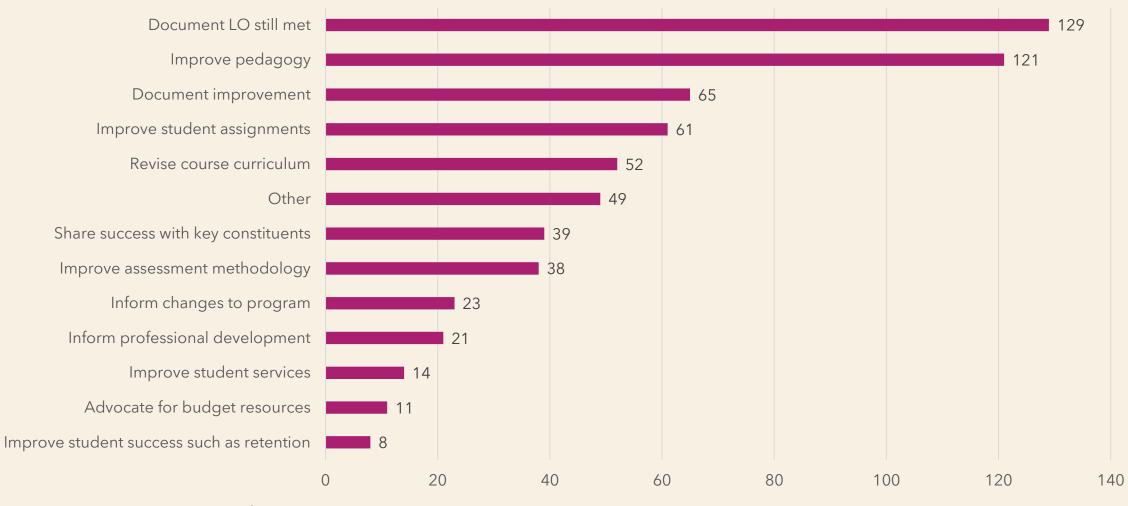


# **AU OVERALL:**SUMMARY OF DATA CONCLUSIONS FROM ASSESSMENTS

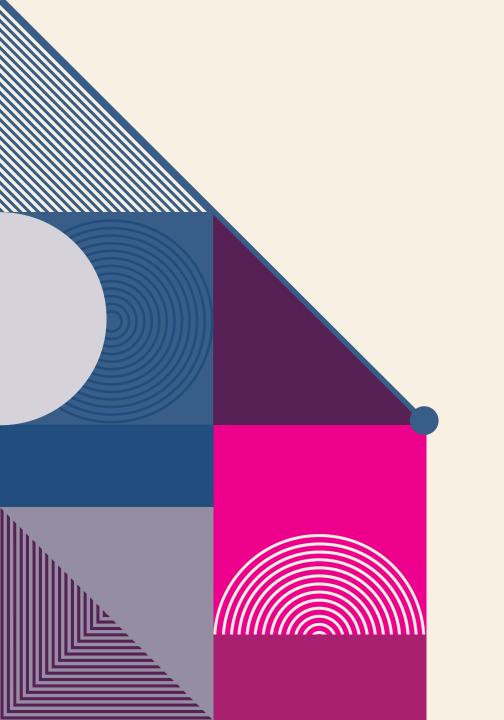
AY 2022-2023



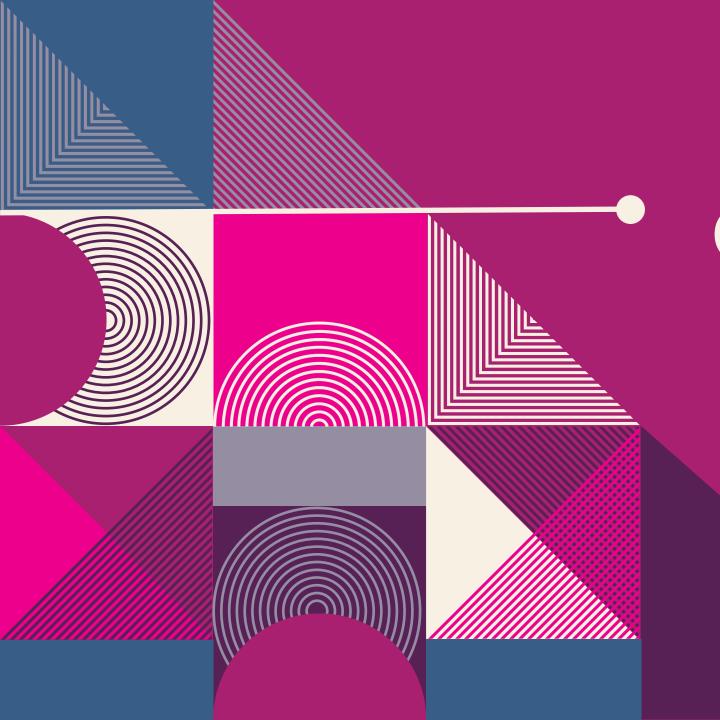
# HOW ARE PROGRAMS USING THEIR ASSESSMENT RESULTS?



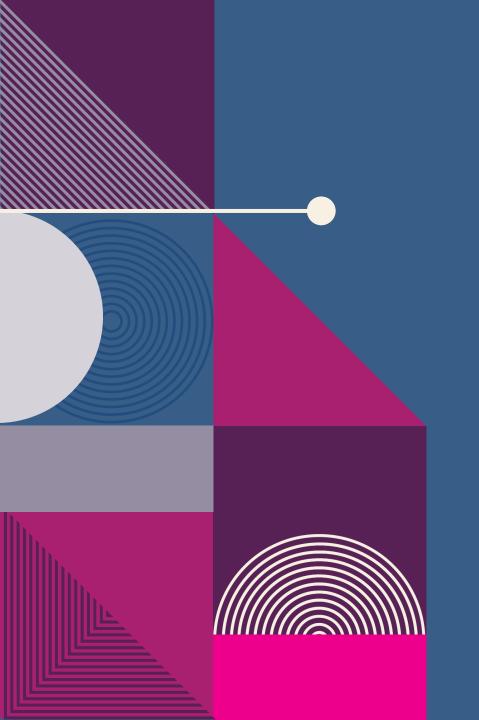
Units could identify more than one way to use an assessment result



# EXAMPLES OF ASSESSMENT THIS YEAR INCLUDE



# COLLEGE OF ARTS AND SCIENCES



# ART: GRAPHIC AND VISUAL COMMUNICATION DESIGN - BA

#### WHAT THE UNIT DID

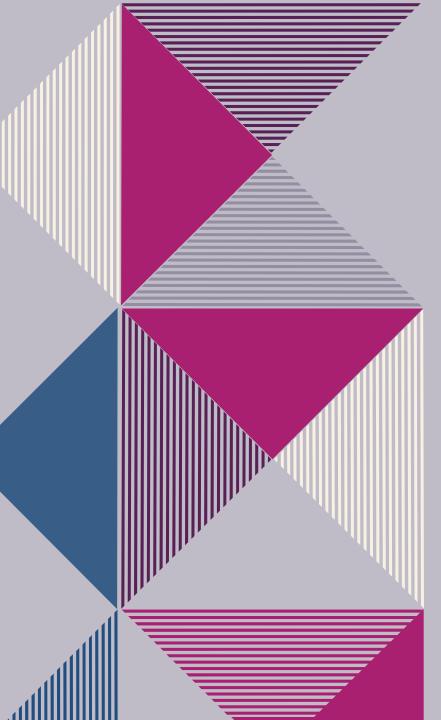
Faculty members reviewed
 15 senior portfolios to
 assess 4 LOs:

#### **USAGE OF RESULT**

Document improvement over time

#### **RESULTS**

 Approximately 73% of the students individually received a score above 3.5 and as a group received an average score between 3.32 and 3.4



### **ART: STUDIO ART - BA**

#### WHAT THE UNIT DID

 A panel reviewed senior exhibition of Capstone work to assess the LO
 "Technical Competency in Artistic Media"

#### **USAGE OF RESULT**

- Revise course curriculum
- Share success with key constituents

#### **RESULTS**

 Out of the sample, students either met or exceeded expectations

### **BIOLOGY - BS**

#### WHAT THE UNIT DID

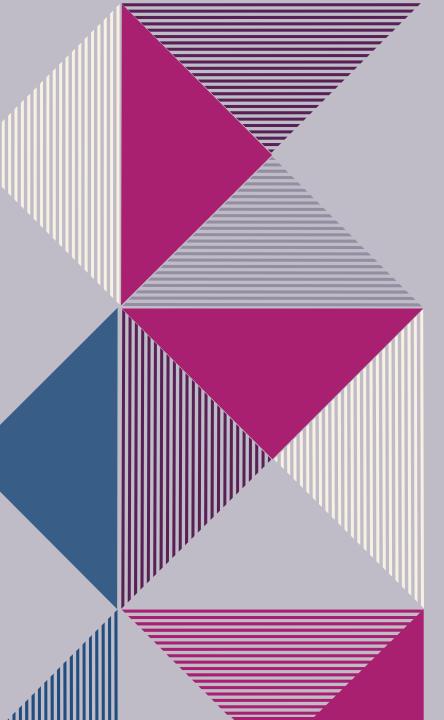
- Students were surveyed on their confidence in core biology topics, in preparing oral presentations and lab reports, propose and test a hypothesis when given a scientific equation, and utilising, reading and analysing scientific papers
- In addition to above, laboratory practical exam was conducted for the LOs - scientific method, information literacy and lab skills

#### **RESULTS**

- Survey results show that when averaged from 1 to 5, students reported between 4.67 and 4.94
- For lab exams student performance averaged between 77% and 100%

- Improve Pedagogy
- Improve assessment me
- Document that learning outcome is still being met
- Document improvement over time





## CHEMISTRY AND BIOCHEMISTRY - BS

#### WHAT THE UNIT DID

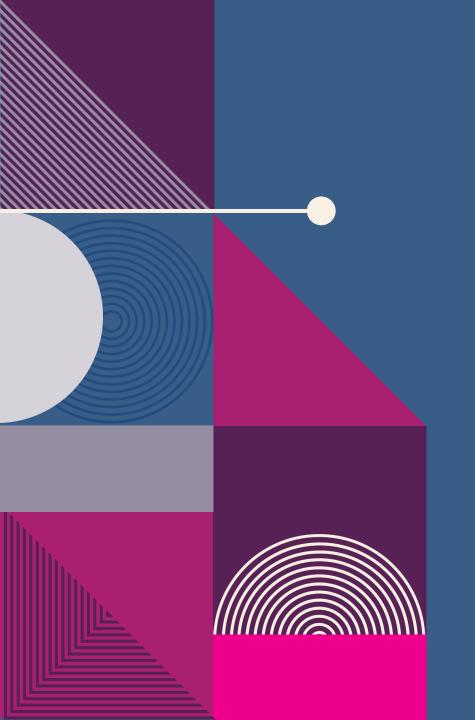
This program assessed student presentations with an assessment score sheet at a chemistry conference to assess the "Research Literature" Learning Outcome

#### **USAGE OF RESULT**

- Document improvement over time
- Improve pedagogy

#### **RESULTS**

 Faculty found that the results from this past years were very promising but there is still room for improvement.



# COMPUTER SCIENCE AND COMPUTATIONAL SCIENCE - BS

#### **WHAT THE UNIT DID**

 Projects in three different computer skills classes were assessed

#### **USAGE OF RESULT**

 Advocate for budget or other resource needs

# COMPUTER SCIENCE: GAME DESIGN - MA (JOINT WITH SOC)

#### WHAT THE UNIT DID

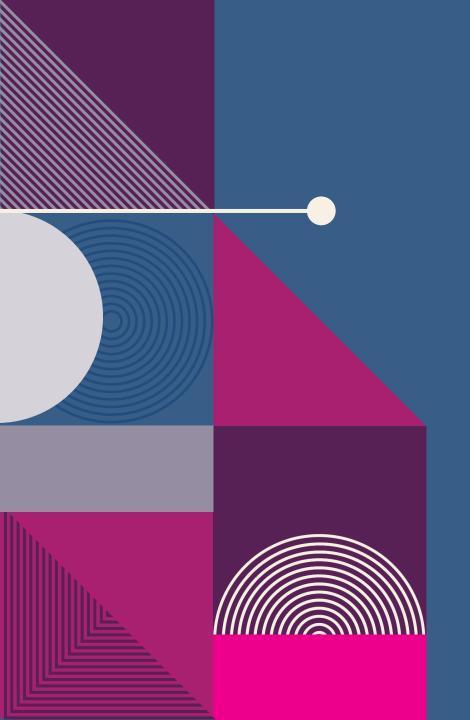
 Core theories and practice of purposeful play - created meaningful games

#### **RESULTS**

- Survey results show that when averaged from 1 to 5, students reported between 4.67 and 4.94
- For lab exams student performance averaged between 77% and 100%

- Improve student assignments
- Revise course curriculum

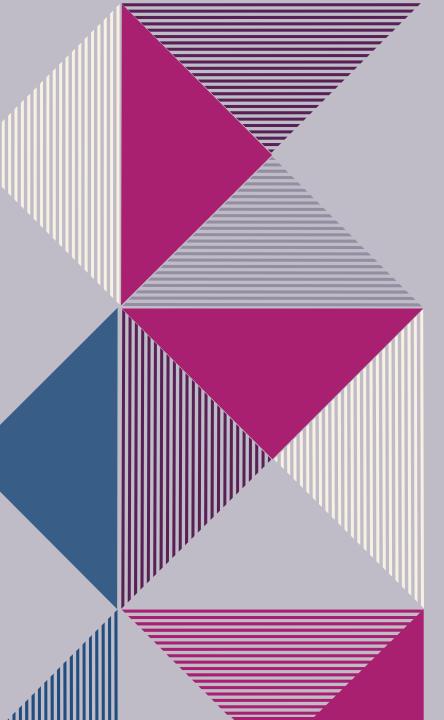




# CRGC - BA

#### WHAT THE UNIT DID

 This program defined its Learning Outcome for each program within CRGC



### **ECONOMICS - BA & BS**

#### WHAT THE UNIT DID

 Students were surveyed about their confidence levels for execution of a project that applies an economic idea or model to assess the "Theory" Learning Outcome

#### **USAGE OF RESULT**

- Improve assessment methodology
- Revise course curriculum

#### **RESULTS**

 Capstone faculty estimate that 60 to 80 percent of students are meeting or exceeding expectations.

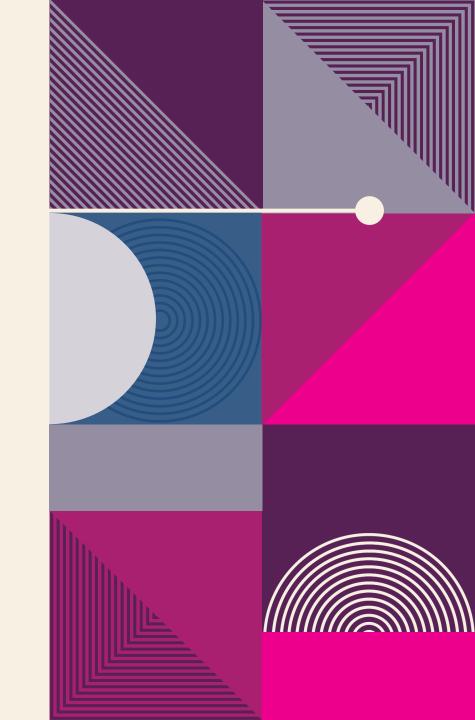
# **ECONOMICS - MA (IN PERSON AND ON-LINE)**

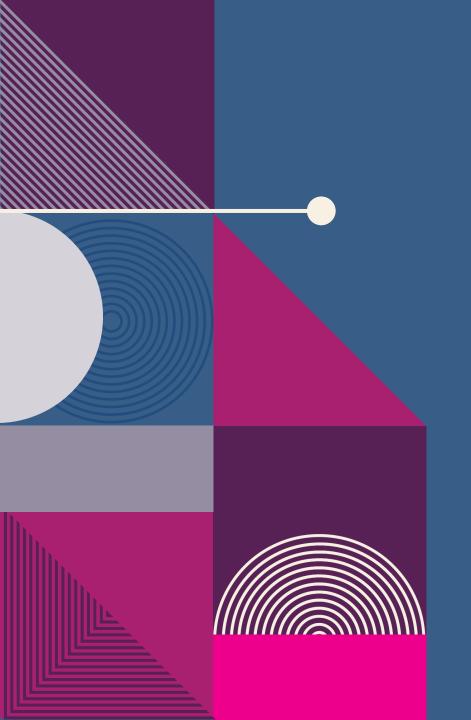
#### WHAT THE UNIT DID

- A survey was given to the students to measure their confidence in what they've learned from the program for the Learning Outcome "Policy Analysis"
- Students were also given an exam related to core theory courses
- Additionally, a final project was assessed

#### **RESULTS**

 Students mentioned that curriculum was test heavy and they felt more confident in their ability to solve models than to apply this analysis to policy issues.





### **ECONOMICS - PHD**

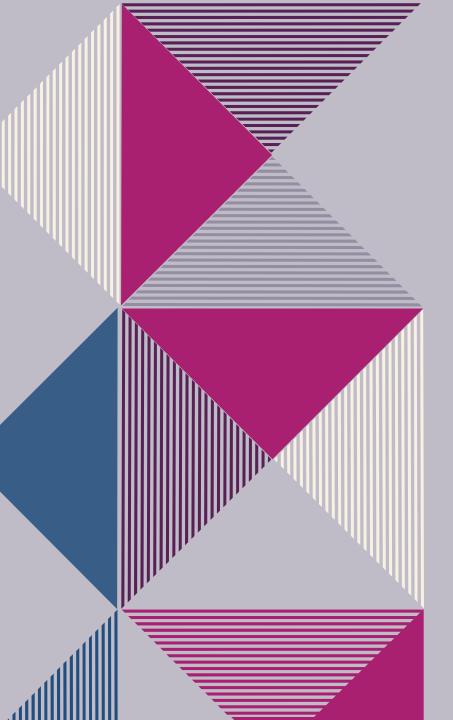
#### WHAT THE UNIT DID

- A survey was given to the students to measure their confidence in what they've learned from the program and given to the faculty to measure students' mastery for the Learning Outcome "Communication"
- Dissertation Proposal and Defense Dissertation Report were assessed

#### **USAGE OF RESULT**

- Plan or inform professional development
- Improve student services

- 36% of students reported that they excelled at being able to author audience appropriate communications, while 43 % rated themselves as "adequate" according to the plan's rubric
- Faculty reported that 11% of students could adequately author audience appropriate communications, and 85 % demonstrated mastery
- Faculty reported that 20% of students could adequately author audience appropriate communications, and 80 % demonstrated a mastery
- Faculty indicated that on average 34% of students could adequately author audience appropriate communication, and 57% demonstrated mastery



# **ENVIRONMENTAL STUDIES - BA & ENVIRONMENTAL SCIENCE - BS**

#### WHAT THE UNIT DID

 A survey was given to students where additional questions were added related to the program's LOs. Surveys were conducted in 9 different classes at different levels of the program.

#### **USAGE OF RESULT**

- Document improvement over time
- Improve pedagogy
- Inform changes (such as requirements) to a program
- Document that learning outcome is still being met
- Revise course curriculum
- Improve assessment methodology

#### **RESULTS**

 The results show that students are satisfied with their level of understanding for their program.

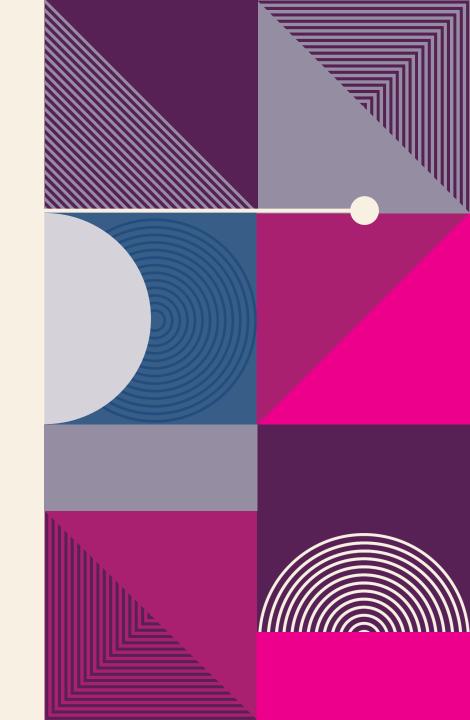
### **HEALTH PROMOTION - BS**

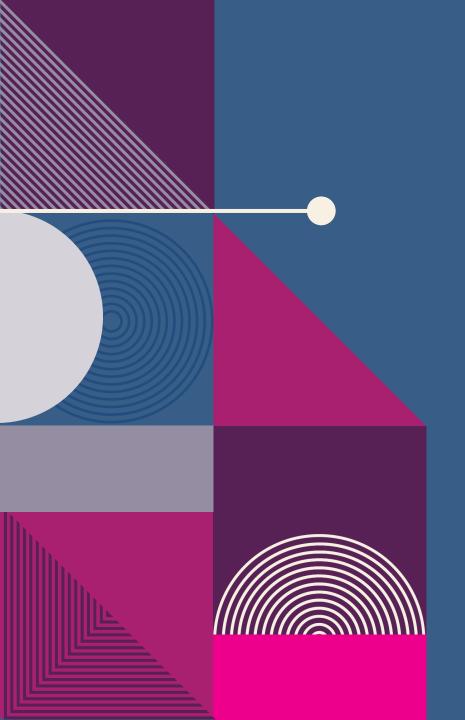
#### WHAT THE UNIT DID

 Final project, paper and presentation were assessed

#### **RESULTS**

 The results show that at least 92% of the students met or exceeded expectations.





# HEALTH PROMOTION MANAGEMENT - MS (IN PERSON AND ONLINE)

#### WHAT THE UNIT DID

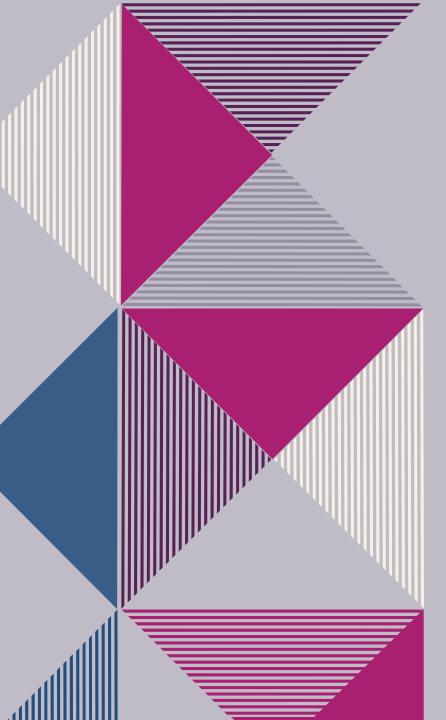
 2-part comprehensive final exam was conducted to assess the learning outcome of "Strategy"

#### **USAGE OF RESULT**

- Revise course curriculum
- Improve student assignments

#### **RESULTS**

 The results show that ~74% had no difficulty in exploring and explaining a program evaluation strategy.



# HEALTH STUDIES: NUTRITION EDUCATION - MS (ONLINE)

#### WHAT THE UNIT DID

 Research proposals were reviewed to assess the LO of "nutrition communication"

#### **USAGE OF RESULT**

- Improve pedagogy
- Improve student assignments

#### **RESULTS**

The results show that 89.2% of students met the goal of effectively communicating nutrition related-information in an engaging and culturally relevant manner appropriate for diverse audiences.

### **PUBLIC HEALTH - BA/BS**

#### WHAT THE UNIT DID

- The program used exam questions that were targeted at their LOs and written assignments for assessment
- Students were surveyed on their understanding of basic public health concepts
- An internship evaluation was used by supervisors to rate students

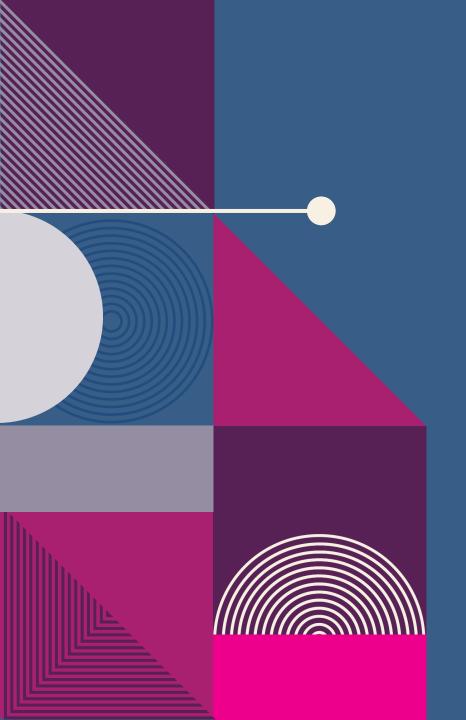
#### **RESULTS**

 Results show that for the various LOs students met or exceeded expectations within a range of 79.5% to 100%

#### **USAGE OF RESULT**

Improve pedagogy





# HISTORY - BA

#### WHAT THE UNIT DID

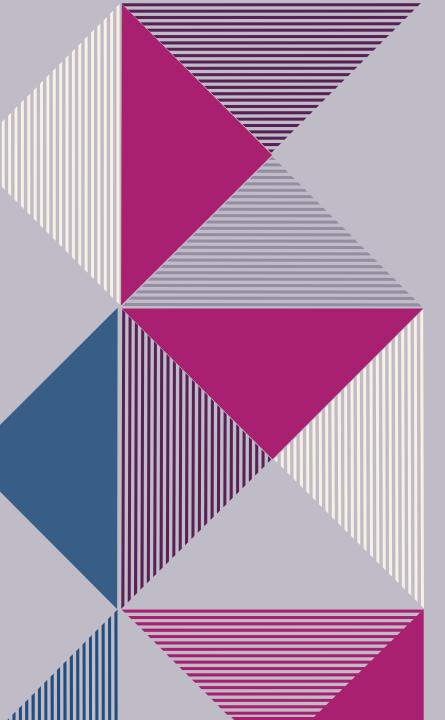
 All senior theses and approximately 1/3 of research seminar papers were read through by other evaluators to assess the LOs "Critical Thinking and intellectual integration and "Communication skills"

#### **RESULTS**

 Results show that students met or exceeded expectations within a range of 74% to 84%

#### **USAGE OF RESULT**

 Document that learning outcome is still being met



### **HISTORY - MA**

#### WHAT THE UNIT DID

 Review of Colloquia syllabi for LO School of Thoughts and sample final projects from Research Seminar for LO Critical Analysis and examination of the grade distribution

#### **USAGE OF RESULT**

 Research Seminar instructors are urged to ensure standards continue to be met.

- 100% students received grade B+ or higher
- Over 90% of student papers demonstrated original contribution

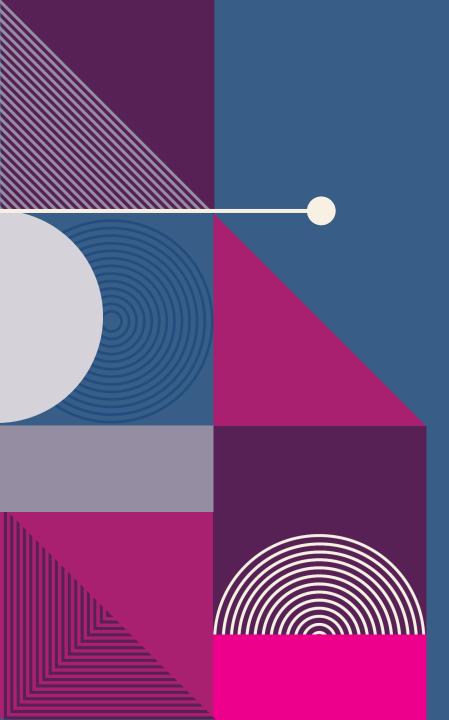
### **HISTORY - PHD**

#### WHAT THE UNIT DID

- The program assessed student's knowledge of the program through comprehensive exams, conducted placement and doctoral survey of graduated students.
- Director of Graduate Studies examined grade distribution for the last 2 academic
   years as well as review passing statistics under the "new system".

- 100% of students who sat for comprehensive exams passed them successfully. The "new" system of collaboration between examiners and students continues to be successful.
- Students demonstrated broad knowledge of skills relating to the LOs assessed.





### **MATH DATA SCIENCE - BS**

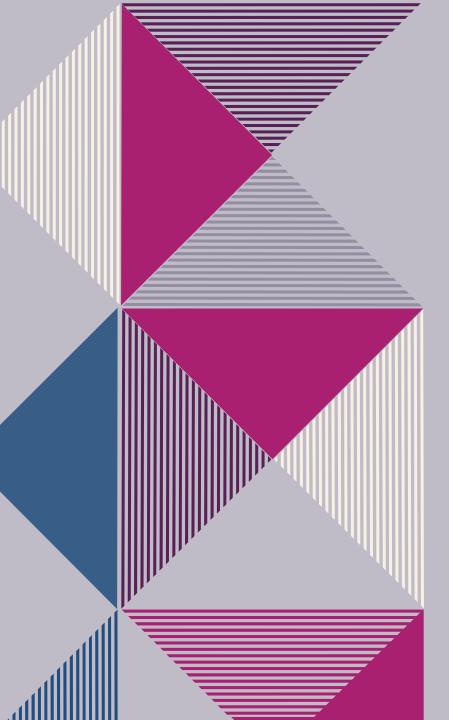
#### WHAT THE UNIT DID

- MS Forms Survey about the program and learning outcomes sent over the summer to employers.
- Final Projects collected from core required courses and evaluated by committee of faculty

### **USAGE OF RESULT**

- Improve assessment methodology
- Improve student assignments
- Revise course curriculum
- Improve pedagogy
- Plan or inform professional development

- Survey results indicate that Employers value use of collaboration tools such as Git and GitHub. They also value students who can work in teams.
- Students demonstrate competency in the LOs assessed using final projects. The unit also assessed the strengths and gaps.



### **MATH DATA SCIENCE - MS**

#### WHAT THE UNIT DID

- MS Forms Survey about the program and learning outcomes sent over the summer to employers.
- Final Projects collected from core required courses and evaluated by committee of faculty

#### **USAGE OF RESULT**

- Improve student assignments
- Improve assessment methodology
- Revise course curriculum

- Survey results indicate that
  Employers value use of
  collaboration tools such as Git
  and GitHub. They also value
  students who can work in teams.
- Students demonstrate competency in the LOs assessed using final projects. The unit also assessed the strengths and gaps.

### **NEUROSCIENCE - BS**

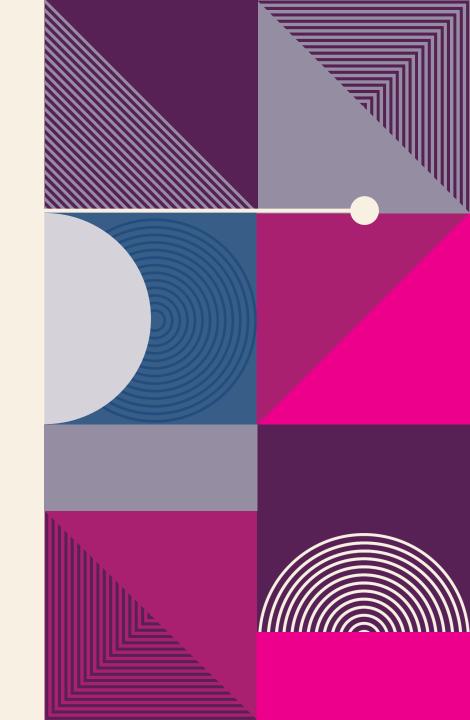
#### WHAT THE UNIT DID

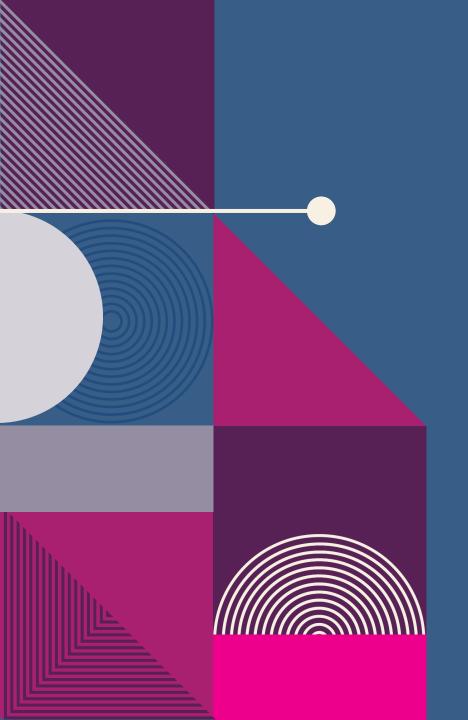
 Conducted student survey consisting of questions relating to level of learning in core subjects as well as exit survey; and alumni survey relating to satisfaction from breadth and depth of course.

#### **RESULTS**

 Results indicate student show mastery of fundamentals and satisfactory results from alumni were observed.

- Advocate for budget or other resource needs.
- Document that learning outcome is still being met





# PERFORMING ARTS: ARTS MANAGEMENT - MA

#### WHAT THE UNIT DID

The unit conducted

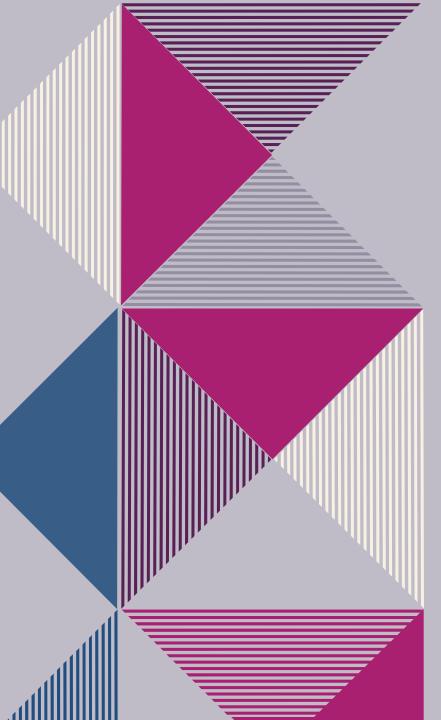
 a comprehensive exam which
 has multi-part, case-based
 questions that requires the
 students to address a real world arts management issue

#### **RESULTS**

 92% students passed the General Question of the comprehensive exam on the first try.

#### **USAGE OF RESULT**

 Document that learning outcome is still being met



# PERFORMING ARTS: AUDIO PRODUCTION BA

#### WHAT THE UNIT DID

Critiqued portfolio level recording projects.

#### **RESULTS**

Results indicate that student learning met outcome objectives and experiential learning was valuable to the students.

#### **USAGE OF RESULT**

Advocate for budget or other resource needs.

### **PHILOSOPHY - BA**

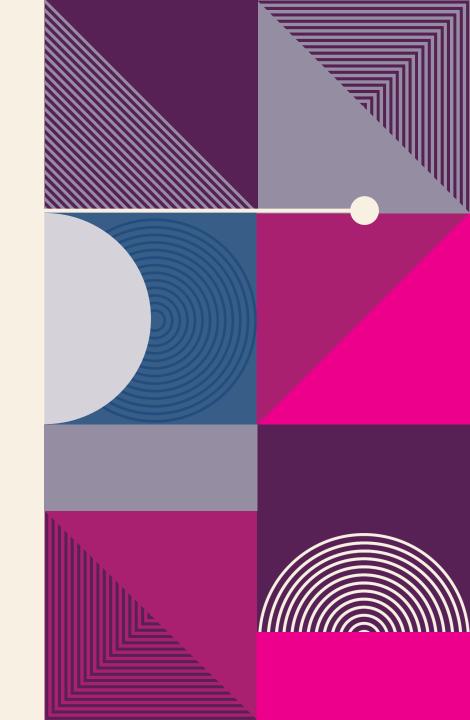
#### WHAT THE UNIT DID

 More than 85% of student work sampled was assessed for the LO - "Skills of Philosophical Analysis".

#### **RESULTS**

• The results from this year show the continued strength of majors in the program.

- Improve assessment methodology
- Share success with key constituents



### PHYSICS - BS&BA

#### WHAT THE UNIT DID

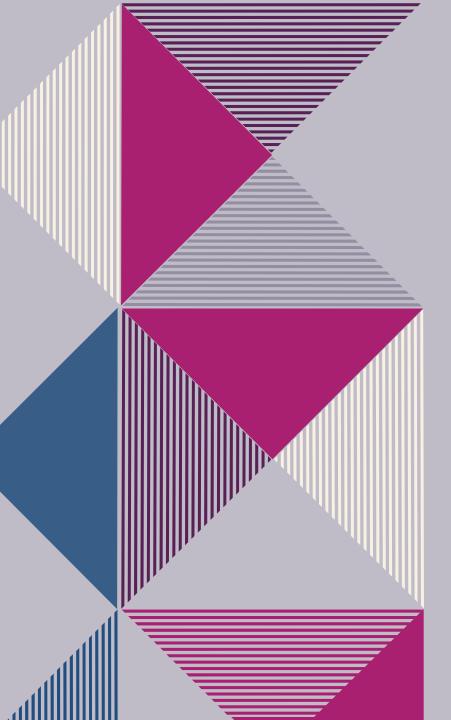
- This program assessed oral proficiency presentation, in relation to Capstone Seminar course for two LOs
- Conducted departmental survey of graduating seniors and recent alumni.

#### **RESULTS**

 Overall, the targets for this program were achieved in each section showing that students demonstrate skills respective to the LOs assessed.

- Document improvement over time
- Improve pedagogy
- Document that learning outcome is still being met
- Improve student assignments
- Revise course curriculum
- Improve indicators of student success such as retention
- Improve student assignments
- Plan or inform professional development
- Inform changes (such as requirements) to a program
- Improve assessment methodology





### **PSYCHOLOGY - BA**

#### WHAT THE UNIT DID

 Assessment of annual exit survey using a 5-point aggregate scale to assess five LOs.

#### **RESULTS**

Results indicate that students gave an average rating for the LOs in the range of 4.03 to 4.41,

- Document that learning outcome is still being met.
- Document improvement over time.

### **PYSCHOLOGY - MA**

#### WHAT THE UNIT DID

- The unit developed and applied a new survey that assess the relevance and success of currently provided MA training.
- Conducted an examination of the directed research or thesis project.
- For the LO "ethical, diversity, and cultural issues" capstone papers were assessed.

#### **RESULTS**

- Results indicate that students receive the needed professional skills and knowledge, performance from the exam was roughly the same from previous assessment.
- Students did not know how to discuss implications of their research within the framework of ethical, diversity, and cultural issues.

- Document that learning outcome is still being met.
- Document improvement over time.



# PYSCHOLOGY: CLINICAL PYSCHOLOGY - PHD

#### WHAT THE UNIT DID

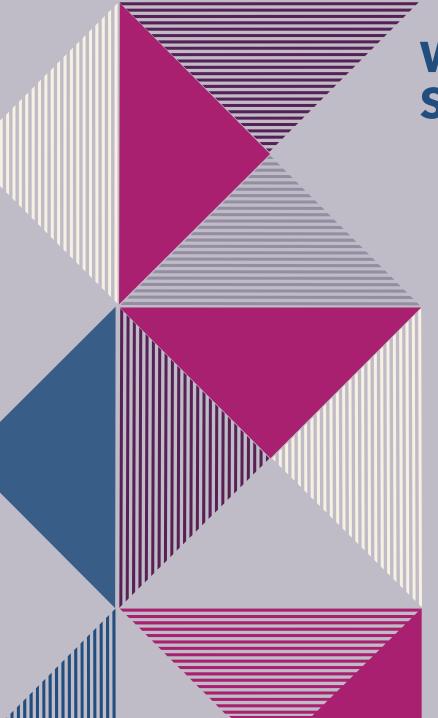
 Alumni survey feedback on the question on how well AU promoted mastery and prepared them for meeting standards of LOs - "Individual and Cultural Diversity" and "Ethical Issues".

#### **RESULTS**

• 88% - 99% of the alumni rated the assessed LOs "moderately well" or better, exceeding the target.

#### **USAGE OF RESULT**

Share success with key constituents.



# WLC: FRENCH, GERMAN, RUSSIAN, SPANISH, ARABIC - BA

#### WHAT THE UNIT DID

 This program assessed oral proficiency interviews, presentations and written assignments in relation to four their LOs

#### **USAGE OF RESULT**

 Document that learning outcome is still being met

#### **RESULTS**

Overall, the high targets for this program were achieved in each section showing that students demonstrate skills respective to the LOs assessed.

# WRITING STUDIES (COLLEGE WRITING PROGRAM)

#### WHAT THE UNIT DID

 quantitative study to assess students' grasp of LO - "Information has a life cycle and value" was conducted using Likert scale survey.

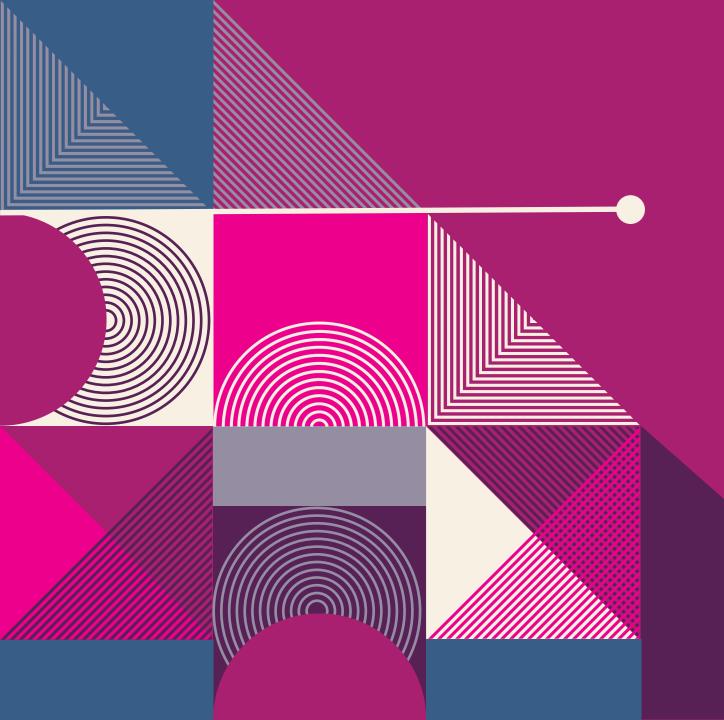
#### **USAGE OF RESULT**

Improve pedagogy

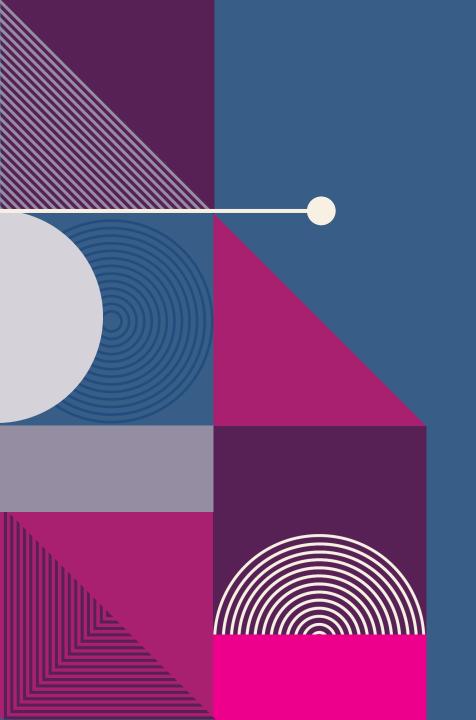
#### **RESULTS**

The quantitative study shows statistically significant gains for the mean of each survey question, suggesting that the Writing Studies sequence results in increased information literacy and self-efficacy with regards to writing.





# KOGOD SCHOOL OF BUSINESS



### **BUSINESS ADMINISTRATION - BSBA**

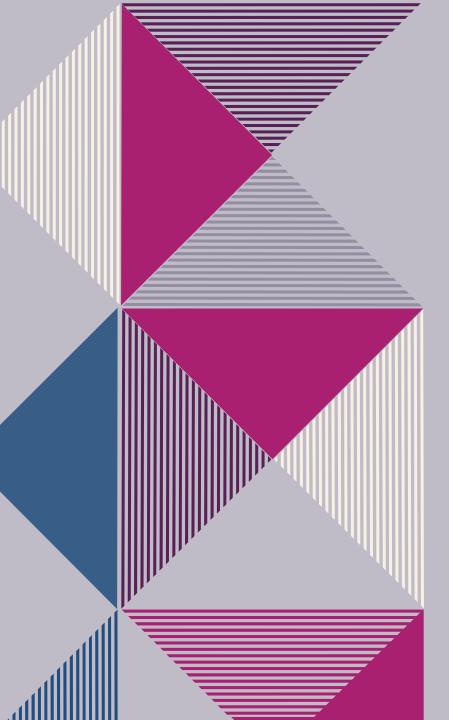
#### WHAT THE UNIT DID

- Students were given a 33 multiple choice question exam in
   the Capstone course where a
   subset of questions were related
   to each of the LOs
- Written and verbal communication were also assessed

#### **RESULTS**

 Results from the exam are mixed towards the target of 80% of students scoring a 60% or higher since some percentages related to specific LOs are higher than others

- Document improvement over time
- Improve pedagogy
- Revise course curriculum
- Document that learning outcome is still being met
- Improve student assignments



### **BUSINESS ADMINISTRATION - MBA**

#### WHAT THE UNIT DID

 Students were given a 35 - multiple choice question exam in the Capstone course where a subset of questions were related to each of the LOs

#### **USAGE OF RESULT**

- Document improvement over time
- Improve pedagogy
- Revise course curriculum
- Document that learning outcome is still being met
- Improve student assignments

#### **RESULTS**

 Results from the exam are mixed towards the target of 80% of students scoring a 60% or higher since some percentages related to specific LOs are higher than others

## **BUSINESS AND ENTERTAINMENT - BS**

#### WHAT THE UNIT DID

 Students were given a 20 - question exam in the Capstone course where a subset of questions were related to each of the LOs

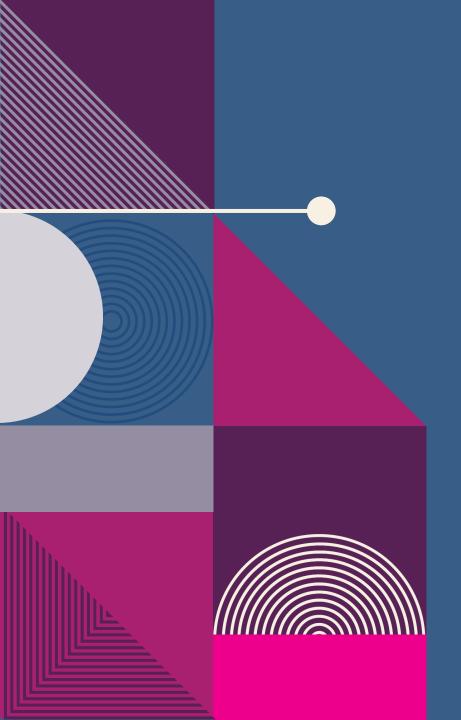
#### **USAGE OF RESULT**

Improve pedagogy

#### **RESULTS**

 71% reported scored higher than 60% on the exam. This was the extent of the assessment results reported.





## FINANCE - MS

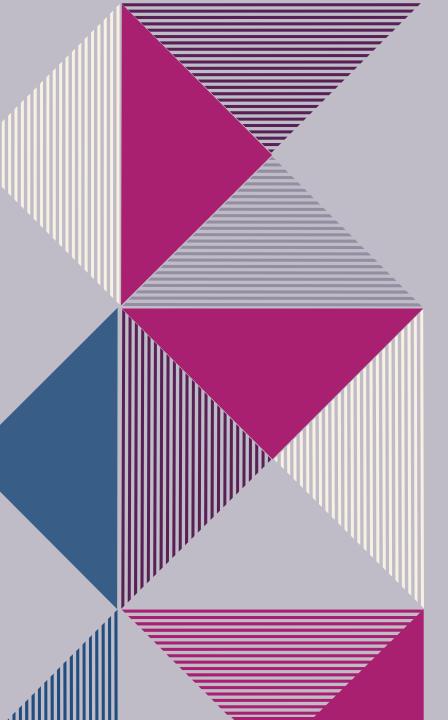
#### WHAT THE UNIT DID

Four LOs were assessed this year using final projects

#### **RESULTS**

 92% - 100% of students met or exceeded expectations for the questions presented.

- Document improvement over time
- Improve pedagogy
- Revise course curriculum
- Document that learning outcome is still being met
- Improve student assignments



### **MARKETING - MS**

#### WHAT THE UNIT DID

- Students were given a set of multiple-choice question in an exam where a subset of questions were related to each of the LOs
- Detailed one-on-one Exit Interview will be conducted with each contacted student.

#### **USAGE OF RESULT**

- Document improvement over time
- Improve pedagogy
- Document that learning outcome is still being met
- Improve student assignments
- Revise course curriculum
- Improve indicators of student success such as retention

#### **RESULTS**

- Results from the exam are mixed towards the target of 80% of students scoring a 60% or higher since some percentages related to specific LOs are higher than others except for one LO
- students valued the experiential learning focus as delivered through the Applied Client Project (ACP) and the fall Smithsonian project.

### **REAL ESTATE - MS**

#### WHAT THE UNIT DID

Students were given a series
 of questions in an exam where a
 subset of questions were related to
 each of the three LOs assessed.

#### **USAGE OF RESULT**

Document that learning outcome is still being met

#### **RESULTS**

Results from the exam are mixed towards the target of 80% of students scoring a 60% or higher since some percentages related to specific LOs are higher than others.





#### WHAT THE UNIT DID

 The program assessed four LOs with an exam where faculty from core courses were each asked to contribute questions.

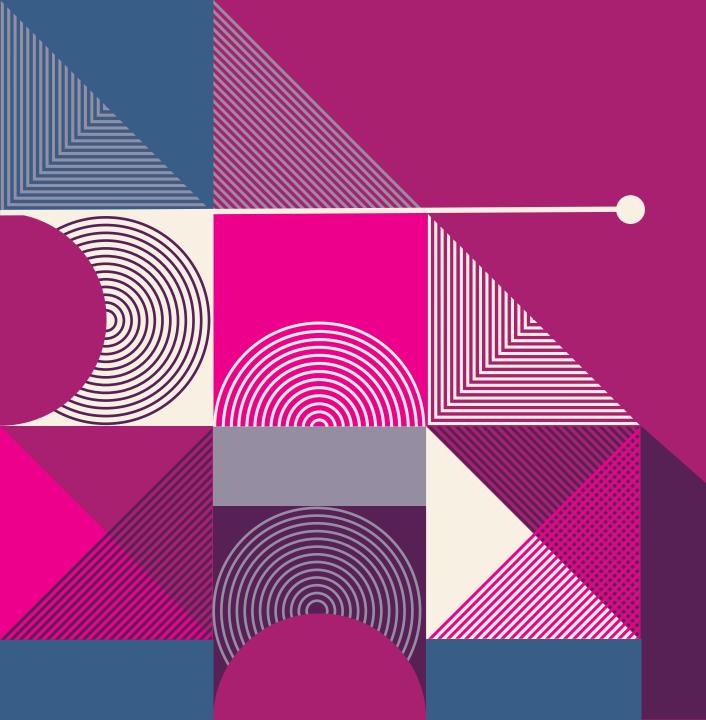
#### **USAGE OF RESULT**

Improve pedagogy

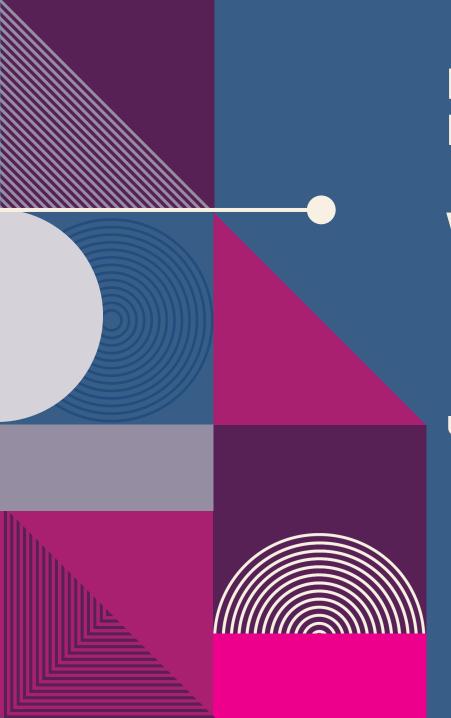
#### **RESULTS**

• The target was achieved in that students would pass the exam with a score of 70% or better





OGS



## HUMAN RESOURCE ANALYTICS AND MANAGEMENT - MS (ONLINE)

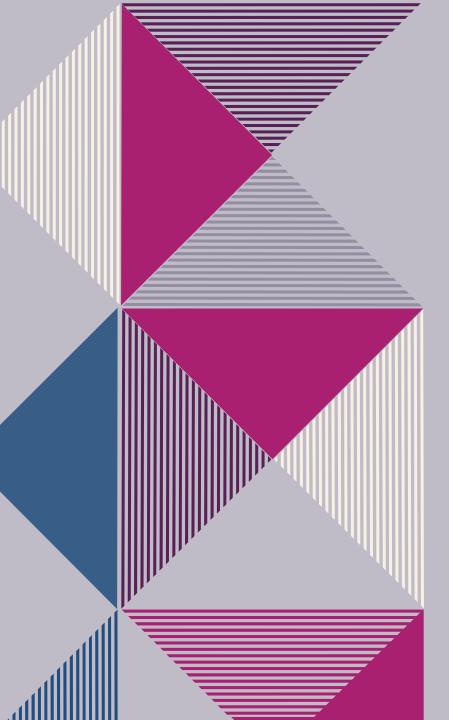
#### WHAT THE UNIT DID

 All seven LOs were assessed this year using a summative assessment of Case Project Final Write up, Digital Portfolio Technology and Theme Proposal, Written Report to Stakeholders and Reflection Paper

#### **RESULTS**

 100% of students met or exceeded expectations for all the LOs except 1 (Issue Assessment) with 97%

- Improve pedagogy
- Improve student assignments
- Inform changes (such as requirements to a program)
- Improve student services
- Improve assessment methodology
- Share success with key constituents
- Document that learning outcome is still being met
- Document improvement over time
- Revise course curriculum



# MEASUREMENT AND EVALUATION - MS (ONLINE)

#### WHAT THE UNIT DID

 Eight LOs were assessed this year using a summative assessment of Case Project Final Write up, Digital Portfolio Technology and Theme Proposal, Written Report to Stakeholders and Reflection Paper

#### **RESULTS**

 Results from the exam are mixed towards the target of 80% of students scoring a 60% or higher since some percentages related to specific LOs are higher than others

- Improve pedagogy
- Improve student assignments
- Improve student services
- Improve assessment methodology
- Share success with key constituents
- Document that learning outcome is still being met
- Document improvement over time
- Revise course curriculum
- Inform changes (such as requirements to a program)

# SPORTS AND ANALYTICS & MANAGEMENT - MS (ONLINE)

#### WHAT THE UNIT DID

 Summative assignment for all LOs was conducted and program assessments were reviewed.

#### **USAGE OF RESULT**

- Improve pedagogy,
- Revise course curriculum,
- Improve student assignments,
- Inform changes (such as requirements) to a program or major,
- Plan or inform professional development,
- Improve student services,
- Advocate for budget or other resource needs,
- Improve indicators of student success such as retention,
- Share success with key constituents,
- Document improvement over time,
- Document that learning outcome is still being met,
- Improve assessment methodology

#### **RESULTS**

 All students met and exceeded expectations for all the LOs except for the LO "Use of Tools" where 3 students failed to meet or exceed expectations.







# ETHICS, PEACE AND HUMAN RIGHTS - MA (JOINT WITH CAS)

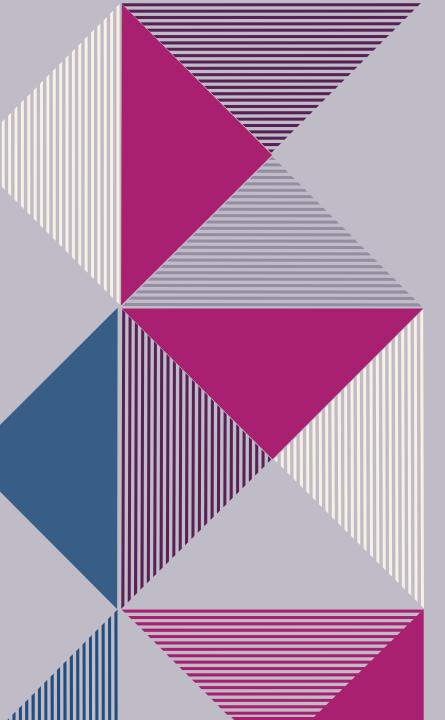
#### WHAT THE UNIT DID

- The content of the SRP was assessed using three categories and a 5-point scale per category. The LOs
   "Communication skills" and "Written communication" were assessed.
- Using a randomized system, final papers were collected and assessed using 4 different categories and a 5-point system for each category.

#### **RESULTS**

 Results show that students met or exceeded expectations within a range of 80% to 90% or above.

- Revise course curriculum
- Share success with key constituents



### **GLOBAL ENVIRONMENT POLICY - MA**

#### WHAT THE UNIT DID

 The LO "Research Methodology" was assessed using 5 SRPs.

#### **USAGE OF RESULT**

Improve student assignments

#### **RESULTS**

Two out of five research projects missed the mark by simply summarizing past information while the rest lacked focus on comparing data to alternatives, hindering their ability to inform policy decisions

## INTERCULTURAL AND INTERNATIONAL COMMUNICATION - MA

#### WHAT THE UNIT DID

- The content of the SRP was assessed using three categories and a 5-point scale per category. The LOs "Communication skills" and "Written communication" were assessed.
- Using a randomized system, final papers were collected and assessed using 4 different categories and a 5-point system for each category.

#### **RESULTS**

 Results show that students met or exceeded expectations within a range of 85% to 100%.

#### **USAGE OF RESULT**

Share success with key constituents



## INTERNATIONAL AFFAIRS: INTERNATIONAL ECONOMIC RELATIONS - MA

#### WHAT THE UNIT DID

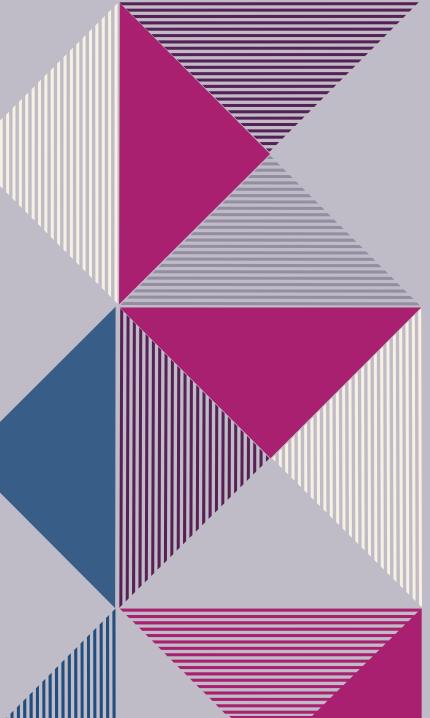
Review of student term papers for 3
 LOs, review of SRP for 1 and
 presentation of research paper in front
 of IER faculty for 1.

#### **RESULTS**

 The assessment results were good and fair for all students towards all the LO assessed.

#### **USAGE OF RESULT**

Document that learning outcome is still met



## INTERNATIONAL AFFAIRS: US FOREIGN POLICY AND NATIONAL SECURITY - MA

#### WHAT THE UNIT DID

 The review of the final papers according to 5 distinct criteria to assess the LO "History".

#### **USAGE OF RESULT**

- Improve student assignments
- Improve pedagogy

#### **RESULTS**

 Despite strong writing skills, students require deeper training in historical analysis, particularly regarding literature reviews, document analysis, and proper citation, to fully leverage their writing talents in historical studies.

## INTERNATIONAL PEACE AND CONFLICT RESOLUTION - MA

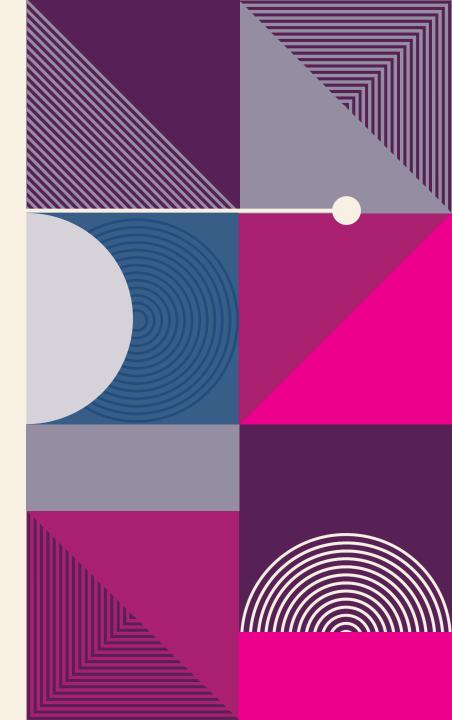
#### WHAT THE UNIT DID

- Using a randomized system, final exams were collected and assessed using 4 different categories and a 5-point system for each category to assess the LO "Writing skills"
- SRPs were collected and were assessed using three categories and a 5-point scale per category to assess the LO "Writing skills"
- Group presentation PowerPoints were collected and assessed using a 4-point system to assess the LO "Communication skills"

#### **RESULTS**

 Results show that students met or exceeded expectations within a range of 80% to 95%.

- Share success with key constituents
- Improve pedagogy
- Improve assessment methodology





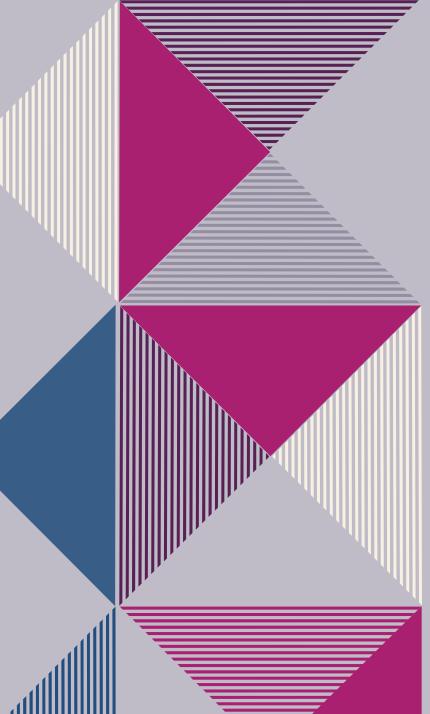
#### WHAT THE UNIT DID

 Review of random sample of SRPs with rubrics for 4 categories, using a 6- point scale rubric for the LO "Original Research Study".

#### **RESULTS**

 Students excelled in writing and analysis across research approaches, with literature reviews and conclusions showcasing room for improvement in future submissions.

- Document that learning outcome is still being met
- Improve student services
- Share success with key constituents



# INTERNATIONAL SERVICE - MIS (BOTH FACE-TO-FACE AND ONLINE)

#### WHAT THE UNIT DID

 Oral reports/ written work from Proseminar; client evaluations from practicum; oral reports/ written work from SRPs were assessed and outgoing interview with graduating students were conducted for the LO "Civic Engagement".

#### **USAGE OF RESULT**

- Improve student assignments
- Improve pedagogy
- Document improvement over time

#### **RESULTS**

 Overall, the unit is satisfied with the results. The different data points examined point to a successful inclusion, engagement, and acceptance of learning objective in the program.

### **INTERNATIONAL STUDIES - BA**

#### WHAT THE UNIT DID

- Faculty volunteers assessed different LOs in a sample of student capstone projects.
- A pre-test assessment was administered and three versions of the assessment, each with 20 multiple choice questions related to one of the four learning outcomes were administered.
- The unit tracked and analyzed who were not able to complete this requirement C or better in an Intermediate II universitylevel foreign language course over a designated period of time.

#### **USAGE OF RESULT**

- Improve student assignments
- Improve pedagogy
- Plan or inform professional development
- Improve assessment methodology

#### **RESULTS**

- Capstone assessment reveals areas for improvement: enhancing pre-capstone skills, ensuring rubric consistency, and integrating scholarly engagement in non-traditional projects.
- Results are mixed towards the target of 80% of students scoring a 60% or higher since some percentages related to specific LOs are higher than others
- Results indicate that most SIS majors fulfill the foreign language requirement.
   Only a small number of students who struggled in foreign language classes went on to transfer out of SIS or AU





## **COMMUNICATION STUDIES - BA**

#### WHAT THE UNIT DID

 Faculty randomly selected capstone papers and reviewed and discussed to see how well students executed their research methods; a rubric was used to guide the review and produce notes for discussion.

### **USAGE OF RESULT**

Document that learning outcome is still being met

#### **RESULTS**

 Connection between the methods class and the Capstone was made successfully. Students learn to be independent researchers. They develop ideas on how Capstone can also help post-graduation workplace settings.



### **FILM AND MEDIA ARTS - BA**

#### WHAT THE UNIT DID

Students participated in annual competition judged by faculty and outside professionals. The unit used a quantitative method by averaging the scores from the judging sheets to assess 2 LOs - "Digital and Traditional Media Production" and "Effective communication is visual and written form".

#### **USAGE OF RESULT**

- Improve student assignments
- Improve assessment methodology

#### **RESULTS**

The average score for LO was within the range of 3.9 and 4.3. The majority of student work achieved the LOs but could be stronger.

## FILM AND MEDIA ARTS - MFA/FILM & MEDIA PRODUCTION - MA

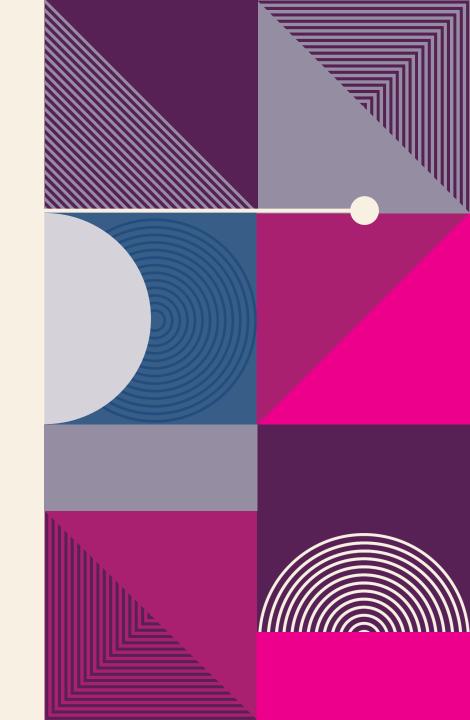
#### WHAT THE UNIT DID

- Capstones were reviewed by faculty using qualitative methods.
- Students participated in annual competition judged by faculty and outside professionals. The unit used a quantitative method by averaging the scores from the judging sheets.
- Judges reviewed 31 projects with a concentration on the visual component of 1D.

#### **RESULTS**

 The average score ranged between 3.5 and 4.23. Faculty feels it is a satisfactory scoring, but not as high as desired.

- Improve student assignments
- Document improvement over time
- Improve assessment methodology
- Revise course curriculum



### **JOURNALISM - BA**

#### WHAT THE UNIT DID

 Students were required to submit an example of student work that demonstrates 5 LOs.

#### **USAGE OF RESULT**

Improve pedagogy

#### **RESULTS**

• On an average, results for the 5 LOs indicate that 44.83% of students said the BA in Journalism program is meeting expectations while 44.14% said it is exceeding expectations. Of note, 11.03% said the program is below expectations for this outcome.



## **JOURNALISM AND PUBLIC AFFAIRS - MA**

#### WHAT THE UNIT DID

Students were required to submit an example of student work that demonstrates 5 LOs.

#### **RESULTS**

On an average, results for the 5 LOs indicate that 37.14% of students said the BA in Journalism program is meeting expectations while 48.57% said it is exceeding expectations. Of note, 14.29% said the program is below expectations for this outcome.

- Share success with key constituents
- Document improvement over time
- Document that learning outcome is still being met

## JOURNALISM AND DIGITAL STORY TELLING - MA

#### WHAT THE UNIT DID

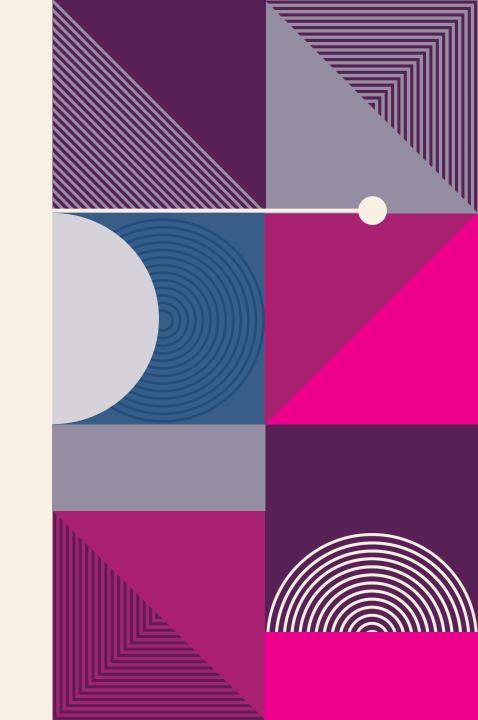
• Capstones were assessed by an outside team of professionals based on a rubric developed by the journalism faculty for all LOs.

#### **USAGE OF RESULT**

• Share success with key constituents

#### **RESULTS**

 Progress is mixed as students demonstrate ability towards all the LOs except improvement is needed in the ability to determine a story angle that brings something new to the reporting of an issue.



## PUBLIC RELATIONS AND STRATEGIC COMMUNICATION - BA

#### WHAT THE UNIT DID

 A brand-new LO - "DEI" was added so the unit began with a baseline survey (with follow-up) to assess what and how students are learning about DEI in their classes and internships/experiential work to determine curriculum adjustments needs.

#### **RESULTS**

• The results are promising and indicate significant faculty commitment to a variety of DEI-related teaching and opportunities. The results met the target in the very first year.



- Document improvement over time
- Improve assessment methodology





# STRATEGIC COMMUNICATION (FACE-TO-FACE AND ONLINE) - MA

#### WHAT THE UNIT DID

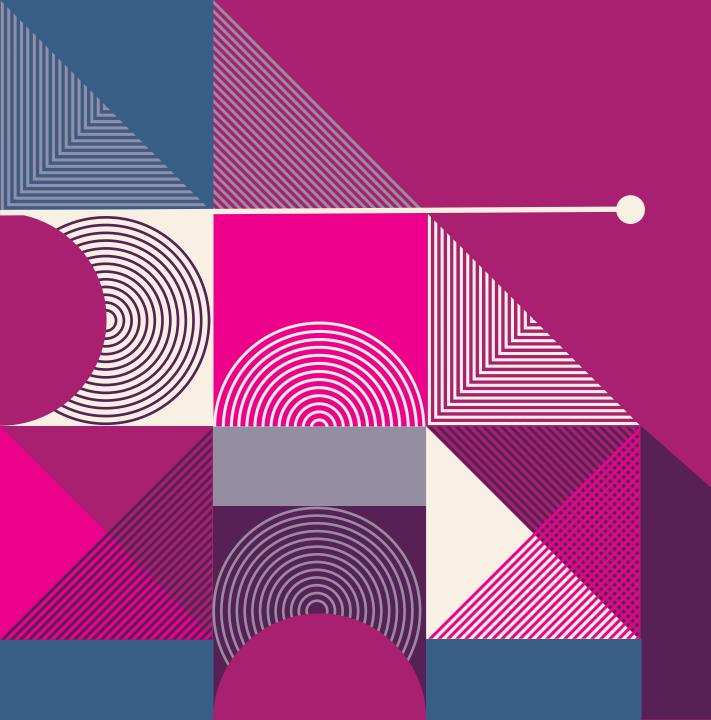
A brand-new LO - "DEI" was added so the unit began with a baseline survey (with follow-up) to assess what and how students are learning about DEI in their classes and internships/experiential work to determine curriculum adjustments needs.

#### **USAGE OF RESULT**

- Improve assessment methodology
- Document improvement over time

#### **RESULTS**

71% of graduate students rate how well classes have prepared them to describe DEI strategic communication principles as very good or excellent.



## SOE

## INTERNATIONAL TRAINING AND EDUCATION - MA

#### WHAT THE UNIT DID

- Students were assessed on their articulation of the historical context in the field of CIE and can demonstrate the ability to use comparative perspectives.
- Final capstone project was assessed for the LO = "Methodological mastery".

#### **USAGE OF RESULT**

- Document that learning outcome is still being met
- Share success with key constituents

#### **RESULTS**

- Students (n=8) had mixed results. 2 Students earned an A- (target), 4 students earned an A (above target), and 2 students earned a B+ (below target). These results demonstrate that students are overall demonstrating the Learning Outcome.
- All students earned a minimum grade of a
   B. The capstone accurately demonstrates that
   the students have the fundamental knowledge
   and skills.



## TEACHER EDUCATION PROGRAM (BA, MA, MAT)

#### WHAT THE UNIT DID

Measurement of LO - "Antiracist
 Education" through written assignment

#### **USAGE OF RESULT**

Improve student assignments

#### **RESULTS**

Results show that while Practicum Teacher
Candidates grasp the concept of antiracism and
draw from personal experiences, citing sources
and setting concrete action steps within their
antiracist goals need improvement.



### **POLITICAL COMMUNICATION - MA**

#### WHAT THE UNIT DID

- Faculty conducted various
   assessments of student projects.
   Two faculty evaluated research
   skills in 28 PLCM student projects
   and additionally assessed 27
   capstone projects.
- CMI group projects also underwent evaluation, with five groups reviewed by four faculty members in January and three by one faculty member in May.

#### **RESULTS**

• Results show that rubric items for all LOs averaged to a 3 or higher and students are satisfactorily learning to demonstrate skills of each LO assessed.

#### **USAGE OF RESULT**

• Document that learning outcome is still met



### **CLEG - BA**

#### WHAT THE UNIT DID

- Faculty evaluated a sample of capstone projects
- This year, some sections recorded their presentations and other sections gave the presentations live. Faculty evaluated the prompt on presentation structure but could not ask questions of the presenters in all instances.
- A survey was also conducted to assess student satisfaction with respect to the program.

#### **RESULTS**

Results towards target was mixed as averages for some LOs were higher than others.

- Document that learning outcome is still met
- Improve assessment methodology

### **JUSTICE AND LAW - BA**

#### WHAT THE UNIT DID

- The committee engaged in an assessment method of the Reflections by reading through all of them and engaging in a mixed methods of approach which included quantitative tally and qualitative analysis for the LO "Research Design".
- Assessment committee gauged whether the LO - "Writing Skills" is met.

#### **RESULTS**

- Results indicate that the departmental learning objectives were concretely met by JLC courses for approximately 69% of respondents.
- The assessment Capstone courses reveals two major flaws: inaccurate student major identification leading to inflated data and a non-systematic curriculum causing repetition and faculty uncertainty.

- Improve pedagogy
- Revise course curriculum
- Document that learning outcome is still being met
- Improve assessment methodology
- Advocate for budget or other resources



## **LEGAL STUDIES - BA**

#### WHAT THE UNIT DID

The committee engaged in an assessment method of the Reflections by reading through all of them and engaging in a mixed methods of approach which included quantitative tally and qualitative analysis for the LO - "Writing".

#### **RESULTS**

Results indicate that the departmental learning objectives were concretely met by JLC courses for approximately 69% of respondents.

- Improve pedagogy
- Review course curriculum

### **POLITICAL SCIENCE - BA**

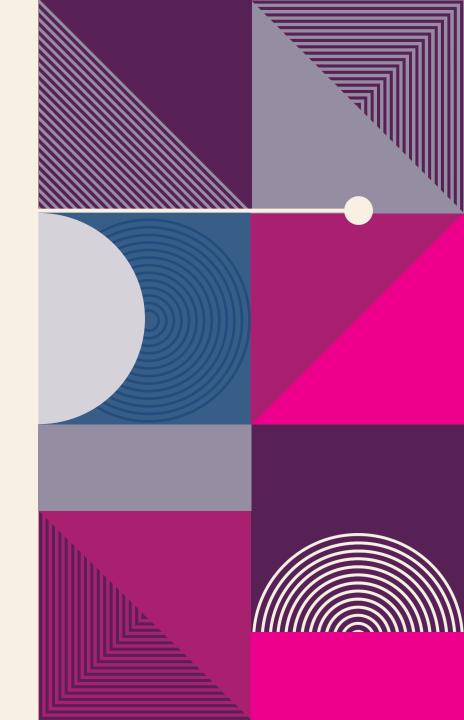
#### WHAT THE UNIT DID

- The faculty evaluated capstone projects with a newly designed rubric to assess 5 LOs.
- The unit assessed student ability to apply knowledge learned in the classroom to actual politics for the LO - "Application to Actual Politics".

#### **RESULTS**

- Results from the evaluation of projects are mixed towards the target of since some percentages related to specific LOs are higher than others.
- 85% of students did well on the prompts related to application.

- Improve assessment methodology
- Improve pedagogy
- Advocate for budget or other resource needs
- Improve student assignments
- Inform changes (such as requirements) to a program
- Revise course curriculum
- · Document improvement over time
- Document that learning outcome is still being met



### **POLITICAL SCIENCE - MA**

#### WHAT THE UNIT DID

- Evaluation of written comprehensive exam and research projects was evaluated using a rubric.
- Students were also asked to report their degree of satisfaction which was assessed by the unit.

#### **RESULTS**

- Students are largely demonstrating skills relating to every LO assessed.
- 86% of graduating students reported satisfaction with their experiences and academic program and 93% reported being proud of being an AU graduate.

- Document that learning outcome is still being met.
- Document improvement over time
- Improve pedagogy
- Improve assessment methodology



## **PUBLIC ADMINISTRATION - MPA**

#### WHAT THE UNIT DID

Faculty committee assesses sample of final capstone group projects, using common rubric for five LOs.

#### **RESULTS**

Students performed very well on core competencies associated with the LOs. Assessment results were aggregated to identify strengths and weaknesses.

#### **USAGE OF RESULT**

Document that learning outcome is still being met.

# PUBLIC ADMINISTRATION & POLICY - MA (ONLINE)

#### WHAT THE UNIT DID

• The unit conducted student exit survey which inquires with every graduating student about the degree to which they feel they have acquired relevant knowledge and skills for all the four LOs.

#### **RESULTS**

 Results indicate that graduate students felt very confident about their skills relating to all the LOs assessed.

- Improve pedagogy
- Improve student assignments
- Document that learning outcome is still being met
- Inform changes (such as requirements) to a program
- Share success with key constituents
- Document improvement over time



## **PUBLIC POLICY - MPP**

#### WHAT THE UNIT DID

• Faculty committee assesses sample of final capstone group projects, using common rubric for six LOs.

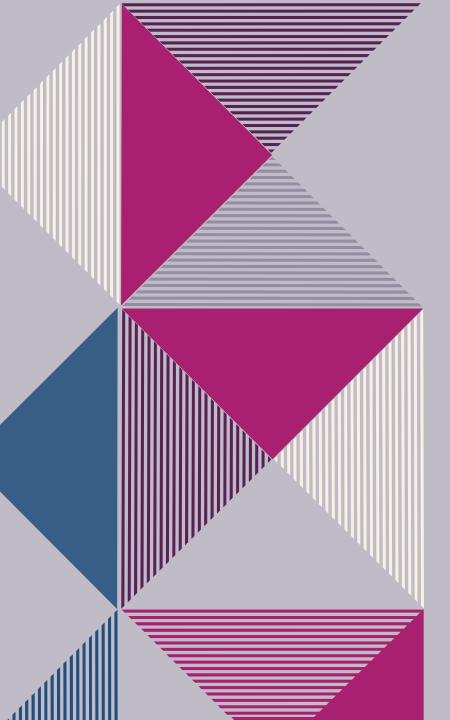
#### **RESULTS**

• Students performed very well on core competencies associated with 4 LOs. Assessment results were aggregated to identify strengths and weaknesses.

#### **USAGE OF RESULT**

• Document that learning outcome is still being met.





## SPRING 2024: BY THE NUMBERS

1342

NUMBER OF ASSESSMENT RESULTS DOCUMENTED LAST FIVE YEARS

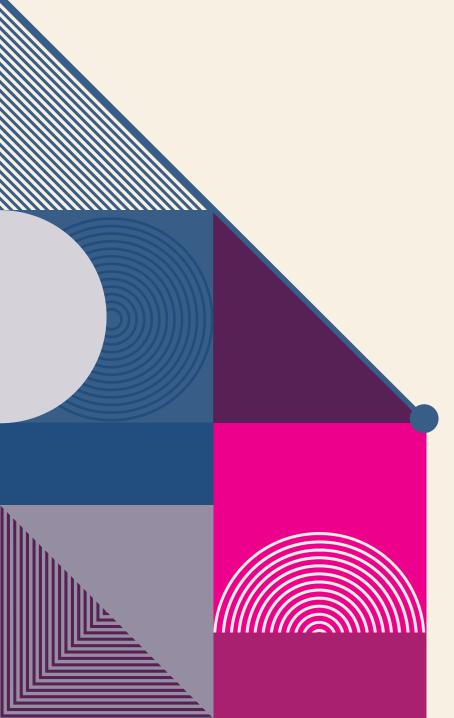
TOTAL NUMBER OF LEARNING OUTCOMES DOCUMENTED FOR AU PROGRAMS

1455

NUMBER OF ASSESSMENT METHODS DOCUMENTED IN AU ASSESSMENT PLANS (2016 ON)

68

NUMBER OF PROGRAMS
THAT HAVE ASSESSED 100% OF
LEARNING OUTCOMES IN PAST
FIVE YEARS



## THANK YOU!\*

Aarushi Sahejpal

Alison Chrisler

Alptug Okten

Andrew Phelps

**Andrew Taylor** 

Anton Fedyashin

Brenda Chow

Bryan Arva

Catherine Stoodley

Christina Lunsford

Claire Griggs

Claudia Hofmann

Claudine kuradusenge-McLeod

**Cynthia Potter** 

Danielle Mysliwiec

Dara Ford

Dave Haaga

David Vine

Doug Fox

**Edward Guetti** 

Eileen Findley

Elke Stockreiter

Eric Dussere

Erica Cherepko

**Frank Dubois** 

**Gina Lambright** 

Heather Hamilton

Hye Young Shin

Jason Arnold

Jay Pope

Jennifer Axe

Jessica Bancroft

Jinny Ahn

Jocelyn Johnston

Jocelyn McCarthy

Joseph Prendergast

Juliet Bellow

Kara Reynolds

Karen Baehler

Karen Knee

Kimberly Cowell-Meyers

Krisztina Domjan

Kyle Brannon

Laura Bondurant

Laura Duval

Laura Lubin

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Paul Oehlers

Paula Weissman

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Sanal Mazvancheryl

Sasha O'Connell

Sonja Walti

Stacey Snelling

Sybil Roberts Williams

Tabitha Kidwell

Tara Pylate

Teresa Larkin

**Tracy Spesia** 

Wendy Melillo

Zehra Peynircioglu

Names in bold are members of the Senate Committee on Learning Assessment

\* Contributed to your 2022-2023 assessment report but not listed here? Let us know. We'd love to add you to the list!